

# The Kentish Voice

Bookings Date: 20th of each month. Copy date: 23rd Late bookings often possible.

## Display Advertising Rates September 2024

(Black & White, Internal pages) Inc GST

	Layout Size	Actual Dimensions	Casual rate per	6 months pre-paid (approx.5%)	12 months pre-paid (approx.10%)
K	6cm x 1 cols	60mm H x 58mm W	\$46	\$262	\$497
J	9cm x 1 cols	90mm H x 58mm W	\$65	\$371	\$702
I	13.5cm x 1 cols	135mm H x 58mm W	\$96	\$547	\$1037
H	6cm x 1.5 cols	60mm H x 90mm W	\$65	\$371	\$702
G	6cm x 2 cols	60mm H x 120mm W	\$90	\$513	\$972
F	6cm x 3 cols	60mm H x 184mm W	\$131	\$747	\$1415
E	8cm x 1.5 cols	80mm H x 90mm W	\$90	\$513	\$972
D	8cm x 3 cols	80mm H x 184mm W	\$169	\$963	\$1825
C	Quarter Page 13.5 X 1.5 cols	135mm H x 90mm W	\$145	\$827	\$1566
B	Half Page 13.5 x 3 cols	135mm H x 184mm W	\$289	\$1647	\$3121
A	Full Page 27 x 3 cols	270mm H x 184mm W	\$563	\$3209	\$6080

(Colour, Internal pages) Inc GST (If Available)

	Layout Size	Actual Dimensions	Casual rate per	6 months pre-paid (approx.5%)	12 months pre-paid (approx.10%)
CKI	6cm x 1 cols	60mm H x 58mm W	\$64	\$365	\$691
CJI	9cm x 1 cols	90mm H x 58mm W	\$96	\$547	\$1037
CII	13.5cm x 1 cols	135mm H x 58mm W	\$143	\$815	\$1544
CHI	6cm x 1.5 cols	60mm H x 90mm W	\$95	\$542	\$1026
CGI	6cm x 2 cols	60mm H x 120mm W	\$138	\$787	\$1490
CFI	6cm x 3 cols	60mm H x 184mm W	\$194	\$1106	\$2095
CEI	8cm x 1.5 cols	80mm H x 90mm W	\$138	\$787	\$1490
CDI	8cm x 3 cols	80mm H x 184mm W	\$257	\$1465	\$2776
CCI	Quarter Page 13.5 X 1.5 cols	135mm H x 90mm W	\$223	\$1271	\$2408
CBI	Half Page 13.5 x 3 cols	135mm H x 184mm W	\$402	\$2291	\$4342
CAI	Full Page 27 x 3 cols	270mm H x 184mm W	\$732	\$4172	\$7906

(Colour, Back page) Inc GST (If Available)

	Layout Size	Actual Dimensions	Casual rate per	6 months pre-paid (approx.5%)	12 months prepaid (approx)
CCB	Quarter Page 13.5 X 1.5 cols	135mm H x 90mm W	\$231		
CBB	Half Page 13.5 x 3 cols	135mm H x 184mm W	\$432	\$2462	\$4666
CAB	Full Page 27 x 3 cols	270mm H x 184mm W	\$780	\$4446	\$8424

(Colour, Front page) Inc GST (If Available)

CFF	6cm x 3 cols	60mm H x 184mm W	\$465	\$2651	\$5022
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**Classified Advertising Rates** \$2.50 per line (Min \$6.00) Photo \$15.00 extra.

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